

FARMER2FARMER VII COMP QUALIFICATION

Register Now



PROGRAM SUMMARY

Qualify for a free ticket and lodging for Farmer2Farmer VII when you meet FBN Platinum Membership qualifications during Cyber Days.

	GENERAL ADMISSION	GOLD	PLATINUM
Farmer2Farmer Ticket	\$149 early bird \$299 after Jan 15, 2026	FREE When you meet gold qualifications during Cyber Days--Nov 3 - Dec 9, 2025.	FREE When you meet platinum qualifications during Cyber Days--Nov 3 - Dec 9, 2025.
Farmer2Farmer Lodging	N/A	N/A	FREE When you meet platinum qualifications during Cyber Days--Nov 3 - Dec 9, 2025. Availability is limited; first come, first served.
Farmer2Farmer Travel	N/A	N/A	\$500 AIRFARE REBATE When you meet platinum qualifications during Cyber Days--Nov 3 - Dec 9, 2025, and you have grown your spend by 10% year-over-year.

QUALIFICATIONS FOR FARMER2FARMER VII COMPLIMENTARY TICKET + LODGING*

- Spend \$100,000 Nov. 3 - Dec. 9, 2025
- Buy 3+ products at \$1k+ each Nov. 3 - Dec. 9, 2025
- Qualifying products include crop protection, adjuvants and crop nutrition
- *Free lodging based on limited availability; first come, first served

QUALIFICATIONS FOR FARMER2FARMER VII COMPLIMENTARY TICKET

- Spend \$25,000 Nov. 3 - Dec. 9, 2025
- Buy 3+ products at \$1k+ each Nov. 3 - Dec. 9, 2025
- Qualifying products include crop protection, adjuvants and crop nutrition

QUALIFICATIONS FOR FARMER2FARMER VII \$500 AIRFARE REBATE

- Grow your spend by 10%, Oct. 1, 2025 - Sept. 30, 2026, when compared to Oct. 1, 2024 - Sept. 30, 2025

GENERAL REQUIREMENTS

- FBN Member Account

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FULFILLMENT

- **Ticket** | Must register for Farmer2Farmer VII with credit card; once FBN Platinum or Gold Membership status is met, registration fee will be refunded after check-in at Farmer2Farmer
- **Lodging** | Once FBN Platinum status is met, members will receive instructions via their registration email address to secure free lodging
- **Airfare Rebate** | Must add \$500 Travel Voucher to cart and checkout at FBN.com; once requirements are met will receive \$500 in FBN store credit